

STEVE RAMONDT

Hybrid Creative

Design | Music & Sound |
Creative Strategy | Storytelling

London / E3 2RN / UK

+44 745 330 3480

stevenaramondt@gmail.com

sramondt.com



Competencies

UX/UI Design & Digital Brand Experience |
Campaign Concept Development |
Presentation Development & Public
Speaking | Experiential Design &
Video/Animation Production | Music Scoring,
Sound Design, Audio Branding | Low-Code
Development | Brand Strategy & Messaging |
Marketing & Communications | Creative AI
Implementation

Creative Leadership, Mentoring & Team
Building | Client Relationship Management

Education

Oxford University

Artificial Intelligence Programme

Art Institute of Philadelphia

Digital Interaction & Animation

Connecticut College

BA, Art History, Fine Art & Design

Awards

48 Hour Film Project | The Globals |
PM Society | Philadelphia Addies |
Webby | Muse | Interactive Media

References (Available upon request)

Charlie Luzzani

Co-Founder & CSO/CPO | MultiplAI Health

Peter Henshaw

Managing Director | Mednet Health

Trip Hosmer

Executive Creative Director | Real Chemistry

Nick Mason

Sr Film Director | 21grams

Hello,

I'm a strategic hybrid creative thinker working at the intersection of design, storytelling, strategy, and sound.

I help startups, agencies, and global brands create work that not only looks great, but connects, moves people, and delivers real impact.

From brand identities and campaigns to soundtracks and hands-on design, I focus on purposeful, well-crafted creative that educates and empowers — not just sells.

With a senior perspective, business focus, and smart integration of AI tools, I deliver flexible, efficient solutions tailored to each project.

Looking to collaborate on something with purpose? I'd love to help.

Experience

Creative Consulting | Lead Creative & Hybrid Creative

May 2016 – PRESENT | London

Creative consultant supporting agencies, startups, and direct-to-client projects across industries. Deliver end-to-end marketing, branding, messaging, design, and original audio/sound design solutions. Roles have ranged from interim creative lead to hands-on creative partner for new brand launches, product campaigns, film soundtracks, sonic branding, and investor communications. Known for versatility, strategic thinking, and delivering creative that connects emotionally and commercially.

MultiplAI Health | Marketing, Communications & Creative

Jan 2020 – PRESENT | London, Buenos Aires

- Leading development of digital brand presence, campaign concepts, pitch presentations, and promotional film production, including original music scoring.
- Crafting brand and messaging strategy for AI-driven cardiovascular disease detection technology.
- Contributing to successful investor fundraising and accelerator program acceptance through strategic communications.
- Fostered cross-continental team collaboration by initiating bi-weekly virtual standups and helping shape company values that supported open communication, knowledge sharing, and a fully remote, supportive culture.

Mednet Health | Creative Director

Jan 2022 – May 2023 | London, Leeds

- Led multi-channel creative development across branding, campaigns, congress design, and digital content.
- Supported audio composition for animations and podcasts.
- Partnered closely with clients and internal teams on creative strategy and delivery, managing end-to-end workflows and pitching new business initiatives.

W2O (Now Real Chemistry) | Creative Director

Sep 2014 – May 2016 | London

- Headed EMEA creative operations, leading successful pitches and global brand launches.
- Collaborated with senior leadership on client strategy for AstraZeneca, Bayer, Medtronic, and more.

Digitas Health London | Creative Lead

Jul 2011 – Sep 2014 | London

- Acted as deputy to the Creative SVP; led project teams for clients including GSK, Pfizer, Janssen, and Sanofi.
- Balanced strategic creative development with day-to-day leadership of designers and writers.

Digitas Health HQ | Sr Art Director

Mar 2009 – Jul 2011 | Philadelphia

- Led concept and execution for major digital campaigns across multiple healthcare brands.
- Managed and mentored a six-person design team to deliver cross-platform brand storytelling.

Earlier

- Art Director** - Digital Educations & Museum Experiences | Night Kitchen | Philadelphia
- Head of Creative** - Corporate Comms, Marketing & Brand police | Pegasus Communications | Philadelphia
- Instructor/Advisor** | Wilmington College - Department of Advanced Communications | Wilmington
- Aspiring Rockstar** | Global interest (Still applies)